

Copywriter/Proofreader

Is a red pen your best friend? If so, we have an awesome opportunity for you!

CreativeWorks Marketing is seeking a full-time creative pro to wear two very important hats in our award-winning agency. We foster a creative and collaborative environment where ideas are welcomed, questions are encouraged, and individual contributions have real impact on the clients we serve.

With one hat on - you're a strategy-minded, talented copywriter with B2B experience. You are comfortable writing for both interactive and traditional media, touching everything from digital banners, email, blogs and websites to print, outdoor, broadcast and brochures.

With the other hat on – you're also a highly skilled proofreader/copyeditor who will act as our QC to scrutinize all work produced by the agency to ensure it is 'client-ready' — ranging from simple ads, billboards and e-blasts to online contests, website wireframes, brochures and proposals. The current balance of these two roles is approx. 50/50.

CreativeWorks Marketing is a full-service marketing agency located in Markham. We work with smaller brands across a broad range of industries. We work hard, play hard, and strive to foster team-wide creativity through a culture of brilliance.

Skills and Qualifications:

- 2+ years as an in-house or agency copywriter/editor (NO FREELANCERS)
- Degree in Journalism, Marketing, Advertising or Communications
- Proofing and editing. You do it. In your sleep.
- Ability to work feedback into creative workflow
- Detail-oriented (in the true literal sense – we really mean it!)
- Amazing design sense (you know what good image composition and placement mean)
- Can provide a portfolio showing a range of writing skills from editorial to product-based copy, headlines, email, and beyond
- Exceptional writing ability with an excellent grasp of English grammar, syntax, and punctuation; well-versed in CP Style
- Ability to execute on direction with copy that requires minimal rewrites/edits
- Strong research skills and sharp editing skills
- Ability to function in a fast-paced, fast-changing environment with tight deadlines
- Ability to effectively prioritize, multitask, and be proactive
- Excellent communication, time management, and organizational skills
- A great attitude and willingness to jump into any project
- Knowledge of and/or experience working in a CMS a plus
- Proficiency in Creative Suite

What we offer:

- An opportunity to make a difference
- Amazing hands-on and limitless learning opportunities
- Open and collaborate culture
- Week off at Christmas
- Onsite restaurant and Tim Hortons next door

- Weekly team lunches
- Free and ample parking
- An awesome team to work with

We are located at the intersection of Woodbine and Steeles in Markham, just off the DVP with the TTC in front of our building.

Please send cover letter, link to your portfolio, and your resume to careers@creativeworksmarketing.ca. No phone calls please.

