

Marketing Intern (unpaid)

Always wanted to work at an agency?

Gain valuable and real-work skills by getting involved at every level of our busy marketing agency this summer. We are looking for a Marketing Intern who is creative, self-motivated and thrives in a fast-paced environment. This is a **FULL-TIME unpaid position** with ample opportunities to learn from our internal team and President. After a summer with our team, you'll be able to apply for jobs within your field with confidence and experience. The successful candidate will be a university or college student in need of an internship as part of their graduation requirements.

Summer internship to start May 7, 2018 to August 27, 2018

Responsibilities:

- Assist with coordination of social campaigns
- Assist with coordination of digital campaigns and video shoots
- Generate Google Analytics reports
- Assist with the creation of Google AdWords, Display Ads, etc.
- Create and/or edit eblasts and designs
- Source images for clients
- Add images and videos to social channels and websites
- Create marketing collateral using Adobe Creative Suite
- Assist with the coordination of marketing-related tasks
- Utilize social networks to facilitate sales and increase brand awareness
- Business development support

Qualifications:

- Excellent written communication skills
- Keen eye for attention to detail
- High level of computer proficiency and working knowledge of MS Office
- A self-starter who is comfortable working independently
- Creative, innovative and willing to contribute ideas and professional opinion
- Strong sense of initiative and a “can do” attitude as a team player
- Experience with Adobe Creative Suite

Company Overview

CreativeWorks Marketing acts as a strategic marketing partner for a variety of smaller brands to help them understand what makes them unique and how to truly achieve their marketing goals.

If you think you would be a great addition to our agency, please include a cover letter introducing yourself! We look forward to hearing from you!